

SWING MAN GOLF

2008 Media Kit



**Advertise with
Swing Man Golf
TODAY!!!**

**“The ultimate online source for
Swing Speed Training & Golf Instruction”**



Jaacob Bowden, President of Swing Man Golf & one of the world's foremost experts on increasing golf swing speed, created the Swing Man Golf Online Training Community to provide golfers with unlimited access to his unique swing speed training programs and other golf-related training tips. This exclusive, dynamic online resource provides golfers with videos, downloadable photos, and other learning tools to take their golf game to the next level!

“The world’s most extensive online source for Swing Speed Training”

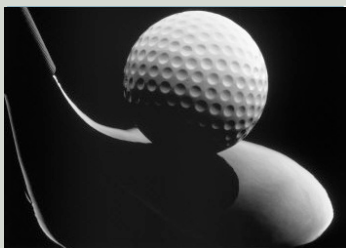
Swing Man Golf Online Training Community (OTC) is a unique web-based resource (www.swingmangolf.com) that provides golfers with 24/7 access to Long Drive Champion and Professional Golfer Jaacob Bowden's authentic swing speed training programs and shortcuts to better golf. Through the Swing Man community, members have constant access to video instruction, downloadable photos, training programs, and many more dynamic learning tools - making this site a one-of-a kind golf resource!

Most golfers come to Swing Man Golf OTC to learn how to hit bigger drives by utilizing the swing speed training programs. The results have been incredibly positive as seen in the testimonials provided by golfers of all ages and skill level. Swing Man visitors also take advantage of the

**Unique
Online Golf
Membership
Community**

Swing Man Blog, which provides a constant stream of articles and golf tips. Swing Man Golf strives to be the very best online training resource and provides advertisers with an excellent opportunity to market their products.

Launched in October 2007, the Swing Man Golf OTC has rapidly grown. The site currently receives more than 20,000 unique visits per month and has over 5,000 subscribers to the OTC, where members have premier access to training programs, golf tips, mind techniques, golf fitness, long drive training, neuromuscular reeducation, and other golf-related topics. With global reach and increasing popularity amongst golfers everywhere, Swing Man Golf is destined to become one of golf's biggest names in the industry.



- The site is positioned as a premier new online training source for golfers
- Members hail from over 32 countries around the globe
- Swing Man Golf OTC has been recognized by Women's Golf, Golf Today, Fairway to Green, Golfspy, and many other golf publications
- Swing Man Golf customers are serious golfers - as an advertiser you will be able to reach this market
- Swing Man Golf offers advertisers a variety of marketing options

DEMOGRAPHICS



Age Groups

18 and under	0.5%
19-25	1.5%
26-35	8.5%
36-45	17.3%
46-59	38.4%
60 and over	30.3%
Unknown	3.4%

Gender

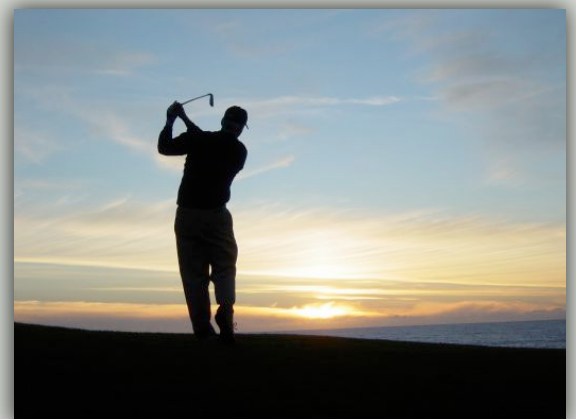
Male	96.9%
Female	1.6%
Unknown	1.5%

Handicap Groups

10 or less	35.4%
11 to 20	46.4%
21 or higher	14.1%
Don't know	3.1%
Unknown	1.0%

Countries

USA	77.9%
United Kingdom	5.6%
Canada	3.7%
Australia	1.5%
Other	11.3%



Swing Man Golf receives more than 20,000 unique site visits per month & has over 5,000 subscribers! Advertise NOW with this ever-growing online golf community!

*Demographics generated from October 2007 to August 2008.

Website Banners

Deadline: Ads typically displayed on website within one week of submission of banner ad information.

Contract Length: All contracts must be a 3 month or a 6 month contract.

Banner Formats: All ads must be supplied in JPEG or GIF via email.



SIZE	3 MONTHS	6 MONTHS
Skyscraper	\$90 (\$30/month)	\$150 (\$25/month)
Banner	\$75 (\$25/month)	\$120 (\$20/month)
Half Skyscraper	\$60 (\$20/month)	\$108 (\$18/month)
Square Button	\$45 (\$15/month)	\$78 (\$13/month)

Banner Size	Dimensions
Skyscraper	160x600
Banner	468x60
Half Skyscraper	160x300
Square Button	160x160

Advertise
with us!



Contact Joel at
info@swingmangolf.com
for more information and
to reserve your space on
the Swing Man Golf
website.